

# Privacy Statement

## Yke oy 's Privacy Statement

### 1 THE REGISTRAR

The registrar of the register is Yke Oy (business ID 0956346-7).  
The registry contact person is:

Timo Telamo, President and CEO  
Address: Jousimiehentie 6 I 121  
00740 HELSINKI  
Phone: 09-879 53 23  
Email: [yke@yke.fi](mailto:yke@yke.fi)

### 2 NAME OF THE REGISTER

The name of the registry is customers.

### 3 PURPOSE OF THE PROCESSING OF PERSONAL DATA

The controller processes personal data for purposes related to the controller customer relationship management.

### 4 LEGAL GROUNDS FOR THE PROCEDURE

The legal bases for the processing of personal data are the following:

Information provided by the registered subscriber;

The above-mentioned legitimate interest of the controller is based on the relationship between the data subject and the controller

relevant and appropriate relationship resulting from the registration of the data subject

the controller's customer, and when the processing is for purposes for which the data subject is reasonably

could not have been expected at the time of the collection of the personal data and in the context of the appropriate relationship.

### 5 CONTENTS OF THE REGISTER (TO BE DISCONTINUED PERSONAL DATA SETS)

The register contains the following personal information about all registrants: • Name and address of the receiving company

- Shipping address
  - Phone number
- possibly also

- first name Last Name
- Ly ID of the receiving company
- Email address
- Billing address

### 6 REGULAR SOURCES OF INFORMATION

The basic information and contact details of the data subject are obtained from the data subject himself.

## 7 STORAGE PERIOD OF PERSONAL DATA

The information collected in the register shall be kept only for as long and to the extent that it is available

necessary in relation to the original or compatible purposes for which the data were collected.

Personal data collected in the register shall be stored in accordance with the following retention periods:

- After the last order, the basic data (name, surname) of the registered subscriber is retained up to five years;
- After the last order, the other data of the registered subscriber is retained at most ten years.

## 8 RECIPIENTS OF PERSONAL DATA (RECIPIENT GROUPS) AND INFORMATION REGULAR DISPOSALS

The information contained in the register will not be disclosed outside Yke oy.

## 10 PRINCIPLES OF PROTECTION OF THE REGISTER

Materials containing personal information are stored on a password-protected computer.

The database containing personal data may also be on an external data storage device, in which case the database is in a password-protected section.